

AN ORDINANCE **101800**

**APPOINTING SYLVIA R. REYNA AND CARLOS V. TORRES TO THE EMPOWERMENT ZONE GOVERNANCE BOARD (EZGB) TO FILL UNEXPIRED TERMS IN THE KEY STAKEHOLDER AND LARGE BUSINESS CATEGORIES, RESPECTIVELY, AS RECOMMENDED BY THE ECONOMIC DEVELOPMENT AND INTERNATIONAL AFFAIRS COMMITTEE.**

\* \* \* \* \*

**WHEREAS**, in January 2002, San Antonio was selected as one of eight cities nationally to receive designation as a Round III Urban Empowerment Zone ("Zone") from the U.S. Department of Housing and Urban Development ("HUD"); and

**WHEREAS**, the Empowerment Zone program is designed to promote economic development in distressed areas by targeting federal tax incentives as catalysts for private investment by businesses that choose to locate within the Zone; and

**WHEREAS**, increased business development within the Zone facilitates job opportunities for Zone residents and improves access to goods and services, thereby promoting long-term community revitalization; and

**WHEREAS**, in its application to HUD for nomination as a Zone, the City specified that it would establish a Governance Board to advise City Council and staff in the implementation of the Zone as required by HUD; and

**WHEREAS**, in September 2004, City Council approved the creation and appointments of the Empowerment Zone Governance Board (the "EZGB") with two-year terms effective October 1, 2004 to September 30, 2006; and

**WHEREAS**, the Economic Development and International Affairs Committee (the "Committee") is charged with considering and recommending applicants for nomination to the EZGB; and

**WHEREAS**, on November 15, 2005, the Committee reviewed the applications as submitted in Attachment I and recommends the appointment of Sylvia R. Reyna in the Key Stakeholder category and Carlos V. Torres in the Large Business category; and

**WHEREAS**, the EZGB assists in leveraging the incentive tools associated with the Empowerment Zone to achieve maximum economic benefits for zone residents and supports the *City's Strategic Plan for Enhanced Economic Development*, thus the City

Council finds that appointing the recommended candidates is in the best interest of the City; **NOW THEREFORE:**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:**

**SECTION 1.** The City Council hereby appoints Sylvia R. Reyna and Carlos V. Torres to the Empowerment Zone Governance Board to fill unexpired terms in the Key Stakeholder and Large Business categories respectively, with terms to expire effective September 30, 2006.

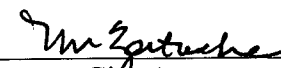
**SECTION 2.** This ordinance shall be effective on and after the tenth (10th) day after passage.

**PASSED AND APPROVED** this 1st day of December, 2005.

  
**M A Y O R**  
for **PHIL HARDBERGER**

ATTEST:   
City Clerk

APPROVED AS TO FORM:

  
for City Attorney

## **ATTACHMENT I**

City of San Antonio  
Application for Appointment



Board/Commission/Committee Empowerment Zone Governance Board

Name TORRES CARLOS V

Mailing Address 19122 Kristen Way 78258

Preferred Phone and Fax 210-704-2137 210-704-3632

Employer CHRISTUS Santa Rosa Occupation Vice President, Human Resources

Are you or can you be qualified to vote in a City of San Antonio election? Yes

Are you a City of San Antonio resident? X How long 40 years

In which City Council District do you reside? 9 Length of residence 3 months

Have you ever represented any other private person, group or entity for compensation before the City Council or any department, commission, board or committee of the City within the last three years?  
Yes X No

Do you, your spouse or your employer have any financial interest, directly or indirectly in any contract with the City (this includes serving as an Administrative Aide to a Council member)?  
Yes X No

Do either you, your spouse or your employer have any financial interest, directly or indirectly, in the sale to the City of any land, materials, supplies or service?  
Yes X No

Ordinance 100199 states - appointment to City Boards and Commissions include allowance for proper representation to reflect not only the ethnic makeup of the community, but also its gender makeup. As such, please complete the following optional information.

ETHNIC CODE:

W = Non-Minority

H = Hispanic

\* = Note that Hispanic includes all persons of Mexican, Puerto Rican, Cuban, Central or South American or other Spanish culture or origin regardless of race

B = African American

P = Asian or Pacific Islander

O = Other

I = American Indian, Alaska Native, Aleutian

GENDER CODE:

M = Male

F = Female

(Revised Feb., 2005)

Name: Carlos V. Torres

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Do you have any litigation pending or completed within the last 36 months, either personally or professionally, that would affect your ability to hold the functions of the board or commission, if selected? If yes, please describe.

No

Have you ever been convicted of violating any federal, state or municipal law, regulation or ordinance? If so, give details. Do not include traffic violations.

No

#### BACKGROUND

Education: Central Catholic High School  
BS in Health Care Administration - St. Edward's University

Professional: CHRISTUS Santa Rosa 1991 - Present

Volunteer Experience, Community Service: American Diabetes Association San Antonio,  
Benita Family Center, United Way

Areas of interest: Community Development

Have you ever been hired for a position with the City? Yes ☒ No ☐  
If yes, list the department(s) and dates below.

Department: \_\_\_\_\_

From: \_\_\_\_\_ To: \_\_\_\_\_

Reason for leaving City employment: \_\_\_\_\_

Please specify membership on any other governmental Board, Commission, Committee:

(Revised Feb., 2005)

Name: Carlos V. Torres

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List all Boards, Commissions, Corporations, Non Profit entities, Agencies, or other Entities of which you are a member and/or officer and/or employed by, and give the unit and title of the position which you have held in such organization.

Organization Benita Family Center

Title: Vice Chair Dates: 1999 - 2005

Organization: American Diabetes Association

Title: VP of Programs Dates: July 2005 -

Please provide a brief narrative outlining your reasons for seeking appointment to a board or commission. (Resume or additional information may be attached).

CHRISTUS Santa Rosa as myself are very committed to downtown San Antonio and surrounding areas. As a city employee we want to give our associates every opportunity for better opportunities and in improve their quality of life

I have read and understand the guidelines set out in Attachment I of this application. The foregoing and any attached statements are true, accurate and complete and I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.

Carlos V. Torre  
Signature

6/20/05  
Date

PLEASE RETURN COMPLETED FORM TO CITY CLERK'S OFFICE FOR PROCESSING.

City Clerk's Office  
City Hall, 2<sup>nd</sup> Floor  
P.O. Box 839966  
San Antonio, Texas 78283-3966  
Fax No. City Clerk's Office - (210) 207-6938

(Original copy will be on file in the City Clerk's Office for 12 months.)

Note: All information provided herein or pursuant hereto is considered public record upon receipt.

(Revised Feb., 2005)

Carlos V. Torres  
19122 Kristen Way  
San Antonio, Texas 78258  
(210)490-5966

## EXPERIENCE

09/02 - Present

*CHRISTUS SANTA ROSA HEALTH CARE - San Antonio, Texas*

### **Vice President Human Resources**

- Chief Human Resources Officer accountable for defining, developing and implementing strategic human resource initiatives based on the region's business plans.
- Supports the President/CEO in a highly diverse range of issues such as assisting the transition of the organization's culture.
- Designs and implements business related initiatives involving organizational design, labor cost management, recruitment/retention, benefits/compensation, labor relations and policies/procedures.
- Participates in assessing the environment, forecasting trends, transmitting values, communicating ideas, developing and implementing policies, managing and initiating systems, and programs.
- Integrity/Compliance Officer
- A member of the region's senior/executive leadership team

02/00 - 08/02

*CHRISTUS SANTA ROSA HEALTH CARE - San Antonio, Texas*

*Human Resources Department*

### **Regional Director of Human Resources**

- Responsible for multiple aspects of a full service Human Resources Department, which supports 2 campuses, 4 hospitals and approximately 2500 associates
- Accountable for defining, developing and implementing strategic human resource initiatives for the organization.
- Ensures that human resources policies and procedures are in compliance with Federal, State and local regulatory guidelines.
- Develop, implement and maintain the annual operational budget including but not limited to recruitment, benefits and compensation.
- Manage the daily operations of the associate health department and worker's compensation program.
- Direct all aspects of workforce planning and development which includes recruitment strategies, advertising, selection and placement.
- Track and trend organizational demographics, analyze employment statistics and monitor productivity standards.
- Manage the compensation program, which includes wage structure, the associate evaluation process and market surveys.
- Oversee all components of the associate benefits program.
- Responsible for activities and programs that support associate retention, recognition programs, associate activities and services awards.
- Responsible for compliance and management of the human resources standards for JCAHO.
- Additional responsibilities include HRIS, associate relations, orientation of new associates and management training

**Carlos V. Torres**

10/96 - 02/00

**CHRISTUS SANTA ROSA HEALTH CARE - San Antonio, Texas**  
*Human Resources Department*

**Manager of Employment**

- Managed the day to day administrative operations of the Human Resources Department.
- Developed the recruitment strategy plan and managed system-wide recruitment initiatives both internal and external.
- Managed a comprehensive selection process, which included pre-screening, interviewing and placement.
- Established retention initiatives which included recognition programs, associate activities, follow up program for new associates, an exit interview process and a detailed process to analyze monthly turnover statistics.

05/96 - 10/96

**SANTA ROSA HEALTH CARE - San Antonio, Texas**  
*Human Resources Management Systems Department*

**Program Manager**

- Developed the patient care services flex pool for temporary staffing.
- Managed the Flex Pool Department.
- Directed specific recruitment programs for the organization.
- Acted as a direct liaison between the Senior Management Team and the Human Resources Department.
- Implemented the Patient Care Assistant Program for the new patient care delivery model which included recruitment, placement and training.

08/94 - 05/96

**SANTA ROSA HOSPITAL - San Antonio, Texas**  
*Nursing Administration*

**Operations Analyst**

- Managed all non-clinical administrative aspects for the Critical Care Units, Telemetry and the Cardiac Cath Lab.
- Co-managed approximately 125 associates, processed payroll, maintained associate files, and prepared staffing schedules.
- Developed annual goals, operational objectives and new product lines.
- Prepared annual operating budgets in excess of 4 million dollars, completed monthly financial analysis and monitored the cost per unit of services.

08/91 - 08/94

**SANTA ROSA HEALTH CARE - San Antonio, Texas**  
*Human Resources Department*

**Nurse Recruitment Coordinator**

- Developed and implemented strategies for recruitment including advertisement campaigns and wage and salary administration.
- Assisted the Director of Human Resources in the administration of various human resources functions.
- Interviewed and hired all nursing personnel.



## Carlos V. Torres

### Nurse Recruiter

- Recruited all nursing personnel and represented the organization at job fairs.
- Reviewed and screened all incoming nursing applications and coordinated interview schedules for applicants.

07/90 – 08/91

*AMSERV NURSES, INC. – San Antonio, Texas*  
**Branch Marketing Director**

07/87 – 07/90

*INTERIM SYSTEMS CORPORATION*  
*Janamar Nurses – Phoenix, Arizona*  
**Branch Manager**

*Professional Nurses Bureau – San Antonio, Texas*  
**Staffing Coordinator**

### EDUCATION

*SAINT EDWARD'S UNIVERSITY – Austin, Texas*  
**B.S. Health Care Administration, 1989**

CHRISTUS Health Academy Leadership Executive Program, 2004

Alexander E. Briscoe Leadership Development Program, 2003

**Bilingual – Fluent in Spanish (speak, read and write)**

### PROFESSIONAL ORGANIZATIONS

American Society for Healthcare Human Resource Administration, Employment Management Association, Society of Human Resources Management, and the National Association of Employee Recognition

### COMMUNITY SERVICE

American Diabetes Association / San Antonio Board (2005 – present)  
Benita Family Center Board of Directors (1999 – 2005)  
CHRISTUS Santa Rosa United Way Campaign (1994 – present)  
Health Care Advisory Task Force (2002 – 2004)

### ADDITIONAL INFORMATION

Increasing Human Effectiveness, Certified Educator (2001 – present)  
Selection and Interviewing Program, Trainer (1996 – 1999)  
Customer Service Program Trainer in Mexico (1998)  
DDI "Service Plus" Training Program, Certified Facilitator (1998)  
National Advisory Board for the Statistical Standardization Health Care Human Resources, Member (1998 – 1999)

# SYLVIA R. REYNA

6021 Mike Nesmith • San Antonio, Texas 78204 • (214) 481-4410

141 Lavaca Street • San Antonio, Texas 78202 • (214) 222-8848

Cellular Telephone: (214) 361-1601

Facsimile Number: (214) 222-5538 or (214) 520-3171

## PROFESSIONAL EXPERIENCE

2000 – Present San Antonio Independent School District, San Antonio, TX  
Assistant Superintendent, Governmental Relations & External Affairs

- Develop a liaison between the school district and community, school district and state, and district and federal governments in an effort to bridge various resources and foster partnerships with various organizations and institutions of the region and state to enhance the educational environment for all students.
- Serve as the liaison with all governmental entities including, but not limited to, the City of San Antonio, the U.S. Department of Education, the State Board of Education, the State Board of Vocational Education, the City Council of San Antonio, the State Board of Criminal Justice, the Texas Legislature, all local, state and federal commissions and boards and agencies.
- Actively participate in the legislative and policy development process for the local, state and federal governments.
- Develop policies and administrative procedures for the ISD.
- Supervise the Integrated Communications Network (ICN) for the school district to enhance the internal and external communications systems of the District.
- Provide information to parent and community members including PTA information on their rights and responsibilities, and policies and procedures of the ISD.
- Provide information on school, local, state, and federal elections and laws to the school community.
- Strengthen the organizational infrastructure so that parents, business members, and the community all participate as partners in the school district.
- Recruit, organize, train, and recognize volunteers, mentors, and business partners to support the school district and campuses.
- Serve as the special events coordinator for the school district.

1995 – 2000 San Antonio Independent School District, San Antonio, TX  
Executive Director, Parent & Community Partnership Network

- Supervised the personnel responsible for the development and implementation of a comprehensive parent education and involvement program for the San Antonio Independent School District.
- Supervised the personnel responsible for the development and implementation of a Comprehensive Adult and Community Education program for the San Antonio Independent School District.
- Ensured that parents and community members of the San Antonio Independent School District were able to access information about school district programs and services.
- Ensured that collaborative relationships involving parents, businesses, institutions of higher learning, local governments, social service agencies, volunteers and mentors were developed and implemented.
- Ensured that parents and community members were systematically able to remain involved and influence the San Antonio Independent School District.

1985 – 1995 San Antonio Independent School District, San Antonio, TX  
Principal, Brewer Elementary School

- Successfully redesigned the Language Arts program in conjunction with the University of Texas at San Antonio.
- Evaluated curriculum implementation and successfully improved declining student achievement test scores.
- Evaluated the needs of the instructional staff and conducted appropriate staff development, including numerous presentations at local, state and national levels.

## PROFESSIONAL ACTIVITIES

- San Antonio Teachers Council, National Education Association Affiliate, Past Vice President
- Association of Professionals in Positions of Leadership in Education, Past President
- Center for Educational Development and Excellence, Former Director
- International Reading Association, Member
- Texas Association of School Administrators, Member
- Education Council, the Greater Chamber of Commerce, Former Member
- Mentoring Subcommittee, the Greater Chamber of Commerce, Member
- Texas State Teachers Association, Member
- National Education Association, Member
- Association for Childhood Education International, Former Member
- University of Texas at San Antonio Education Leadership Committee, Past Chair
- Texas School Alliance, School District Representative
- San Antonio Greater Chamber of Commerce, School District Liaison
- Hispanic Chamber of Commerce, School District Liaison
- Women's Chamber of Commerce, School District Liaison
- Westside Chamber of Commerce, School District Liaison
- Southside Chamber of Commerce, School District Liaison
- Making Connections Advisory Group Member, Anne E. Casey Foundation, Inc.

## COMMUNITY ACTIVITIES

- Junior Achievement of South Texas Board of Directors, Member
- Amana Workforce Development Youth Council, Member
- San Antonio Women's Chamber of Commerce, Past Third Vice President and Past President Elect
- National PTA, Life Member
- Texas State PTA, Life Member
- San Antonio Independent School District Council of PTAs, Past Representative, Past Program Chair, Legislative Chair and current school district principal liaison
- Health Careers High School PTA, Member, Membership Committee Chair and Secretary
- Woodlawn Elementary School PTA Member
- St. Paul Catholic School Board, Former Member
- San Antonio Commission on Literacy Board, Former Member
- Pan American League, Member
- Incarnate Word High School Development Board, Former Member
- Delta Kappa Gamma Educational Society, Member
- Wine Museum, Member
- Legislative Ladies Auxiliary, Former Member
- LULAC National Education Service Center Advisory Board, Alternate Member
- Kelly Restoration Advisory Board, Alternate Member
- Numerous alumnae activities of Incarnate Word High School, Incarnate Word College and the University of Texas at San Antonio
- St. Peter's St. Joseph's Children Home School Charter Advisory Committee
- Sembraderes de Amistad, Member

## LANGUAGES

- Fluent in Spanish
- Conversant in French

## PERSONAL

Married to Arthur C. Reyna, Jr., Attorney-at-law and former Texas Legislator  
Two sons: Arthur C. Reyna, III, student at the University of Texas at Austin, and Austin Rene Reyna, student at Health Careers High School.

# City of San Antonio Application for Appointment



Board/Commission/Committee EMPOWERMENT ZONE GOVERNANCE BOARD

Name MRS. REYNA SYLVIA RAMIREZ

Mailing Address 6021 MIKE NESMITH DRIVE, SAN ANTONIO, TX 78266

Preferred Phone and Fax: 210-396-3561 210-396-3561

Employer SAN ANTONIO INC. SCHOOL DISTRICT ASST. Supt. GOVERNMENTAL RELATIONS & EXTERNAL AFFAIRS

Are you or can you be qualified to vote in a City of San Antonio Election? Yes No

Are you a City of San Antonio resident? Yes X No How long? (LEON) VALLEY

In which City Council District do you reside?                      Length of residence                     

Have you ever represented any other private person, group or entity for compensation before the City Council or any department, commission, board or committee of the City within the last three years?  
           Yes           X           No

Do you, your spouse or your employer have any financial interest, directly or indirectly in any contract with the City (this includes serving as an Administrative Aide to a Council member)?  
           Yes           X           No

Do either you, your spouse or your employer have any financial interest, directly or indirectly in the sale to the City of any land, materials, supplies or services?  
           Yes           X           No

Ordinance 100199 states - appointment to City Boards and Commissions include allowance for proper representation to reflect not only the ethnic makeup of the community, but also its gender makeup. As such, please complete the following optional information.

ETHNIC CODE: H

W = Non-Minority

H = Hispanic\*

\* = Note that Hispanic includes all persons of Mexican, Puerto Rican, Cuban, Central or South American or other Spanish culture or origin regardless of race.

B = African American

P = Asian or Pacific Islander

O = Other

I = American Indian/Alaska Native Aleutian

GENDER CODE: F

M = Male

F = Female

(Revised Feb., 2005)

Name SYLVIA R. REYNA

Page 2

Do you have any litigation pending or completed within the last 12 months, either personally or professionally, that would affect your ability to fulfill the functions of the Board of Commission, if selected? If yes, please describe.

NONE

Have you ever been convicted of violating any federal, state or municipal law, regulation or ordinance so, give details. Do not include traffic violations.

NO

### BACKGROUND

Education: SEE ATTACHED RESUME

Professional: \_\_\_\_\_

Volunteer Experience/Community Service: \_\_\_\_\_

Areas of interest: \_\_\_\_\_

Have you ever been hired for a position with the City? ☐ Yes ☒ No  
If yes, list the department(s) and dates below.

Department: \_\_\_\_\_  
From: \_\_\_\_\_ To: \_\_\_\_\_

Reason for leaving City employment: N/A

Please specify membership on any other governmental Board/Commission/Committee

N/A

(Revised Feb., 2005)

Name: SYLVIA R. REYNA

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List all Boards, Commissions, Corporations, Non-Profit Entities, Agencies, or other Entities of which you are a member and/or officer and/or employed by, and give the title and dates of any position which you have held in such organization.

Organization: PAN AMERICAN LEAGUE

Title: MEMBER Date: CURRENT

Organization: SEMPRADORES DE AMISTAD

MEMBER Date: CURRENT

Please provide a brief narrative outlining your reasons for seeking appointment. If information (Resume or additional information may be attached)

TO PROVIDE THE SCHOOL DISTRICT'S PERSPECTIVE ON BUSINESS  
COMING BEFORE THE EMPOWERMENT TEAM GOVERNANCE BOARD

I have read and understand the guidelines set out in Attachment I of this application. The foregoing and any attached statements are true, accurate and complete, and I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.

  
Signature

4/11/05  
Date

PLEASE RETURN COMPLETED FORM TO CITY CLERK'S OFFICE FOR PROCESSING

City Clerk's Office  
City Hall, 2<sup>nd</sup> Floor  
P.O. Box 839966  
San Antonio, Texas 78283-3966  
Fax No. City Clerk's Office - (210) 207-6938

(Original copy will be on file in the City Clerk's Office for 12 months.)

FILED  
APR 11 2005  
CITY CLERK'S OFFICE  
SAN ANTONIO, TEXAS

Note: All information provided herein or pursuant hereto is considered public record upon receipt.

(Revised Feb., 2005)

## ATTACHMENT I

As a Board and Commission member, you will be asked to adhere to the following:

### 1. Ordinance 98874: FINANCIAL DISCLOSURE REPORT

Members are required to abide to the City's Ethics Code and the requirement for each Board and Commission member to file a Financial Disclosure Report upon appointment, and annually thereafter. Failure to file a Financial Disclosure report will be considered an automatic resignation.

(Revised Feb., 2005)